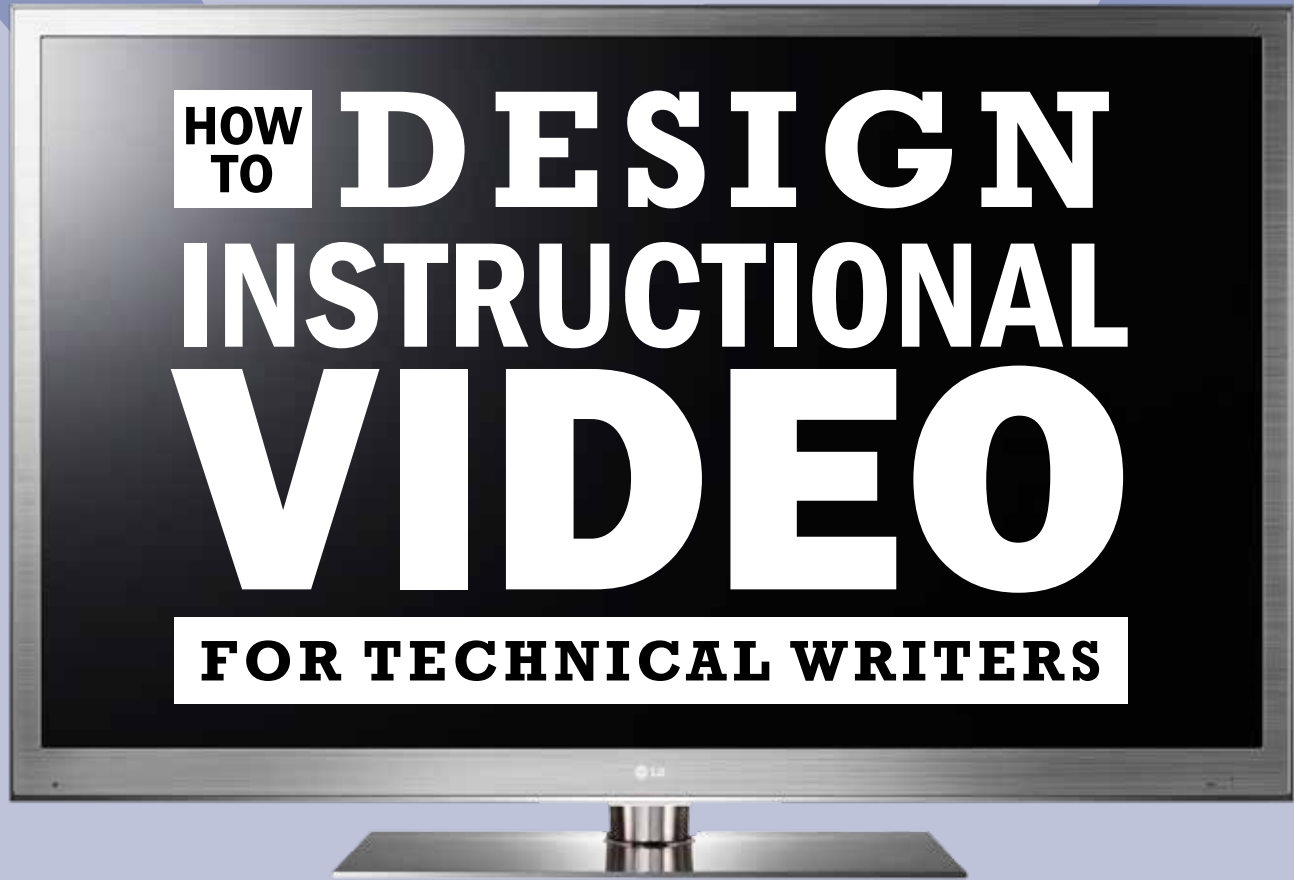


PRESENTS:



Learning is evolving...

EVENT

New technologies are changing the way we learn, and the way we want to learn. Designing instructional video is a necessary skill for any technical communicator.

Technology-based learning, such as instructional video, is replacing in-depth, detailed content with short, concise, easily accessible nuggets of information.

If you have little or no background knowledge or training in instructional video development, this workshop is for you.

SPEAKER



Event speaker Bruce Gabor is a highly experienced L&D professional with extensive knowledge of instructional design.

In this workshop, Gabor examines the challenges technical writers now face and provides guidelines for creating concise instructional videos.

DETAILS

This event is open to everyone.

Date: Saturday, March 28, 2015

Time: Pre-Event Networking: 9:30am
Workshop: 10am–12:30pm

Location: BCIT, Burnaby

Price: Students \$59
Members \$59
Non-members \$79

For additional information, please see the STC Canada West Coast website.